

## MADHVI AGGARWAL

### PROGRAM ASSOCIATE, STRATEGY



Madhvi works with the strategy team at the Institute for Transformative Technologies (ITT) in Mumbai, with a focus on implementing scaleable solutions in the sanitation space.

Previously, Madhvi worked as a Brand Specialist at Amazon.com in Seattle, where she managed vendor accounts, with end-to-end ownership over strategic, operational and marketing initiatives for the Canadian market.

Before Amazon, Madhvi interned at Kiva.org, a microfinance non-profit based in San Francisco. She spearheaded an incentive program for external stakeholders catering to Kenya, and helped increase loan repayment rates by managing outreach and engagement initiatives for borrowers.

Madhvi holds a bachelor's degree in psychology, and a minor in entrepreneurship and management from Johns Hopkins University, Baltimore. As a university student, she was on the board for organizations that offered mental healthcare support, and mentored city kids.

During her free time, she likes to dabble in painting and create bucket lists. She also enjoys outdoor activities like hiking, camping and backpacking.

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